

CHALLENGE

TRYPANOPHOBIA



THE BRIDGE 2017

CHALLENGE

FEAR OF NEEDLES



THE BRIDGE 2017

CHALLENGE

25 % OF ALL ADULTS



THE BRIDGE 2017

CHALLENGE

AVOIDING VACCINES AND CHECKUPS



THE BRIDGE 2017

CHALLENGE

***TRAUMATIC EXPERIENCES DURING
CHILDHOOD***



THE BRIDGE 2017

SOLUTION

DISTRACTION



THE BRIDGE 2017

12 OUT OF 15

TELEPORTING THE MIND